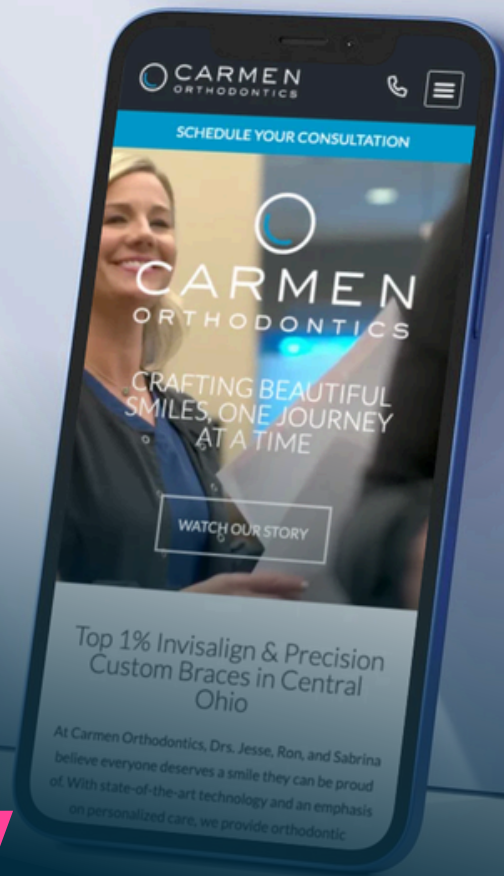


CARMEN
ORTHODONTICS

case study



A Homepage Glow-Up That Drove Results

Our Challenge

Carmen Orthodontics needed a homepage experience that better reflected its personality, differentiated the practice, and converted more visitors into patients - especially on mobile



Our Goal

- Improve user experience across desktop and mobile
- Increase homepage conversions + engagement



Our Approach

- Enhanced homepage design to better support branded storytelling
- Rewrote homepage copy to be more compelling and conversion-focused
- Prioritized a mobile-first UX strategy

SPOILER: IT WORKED!➔

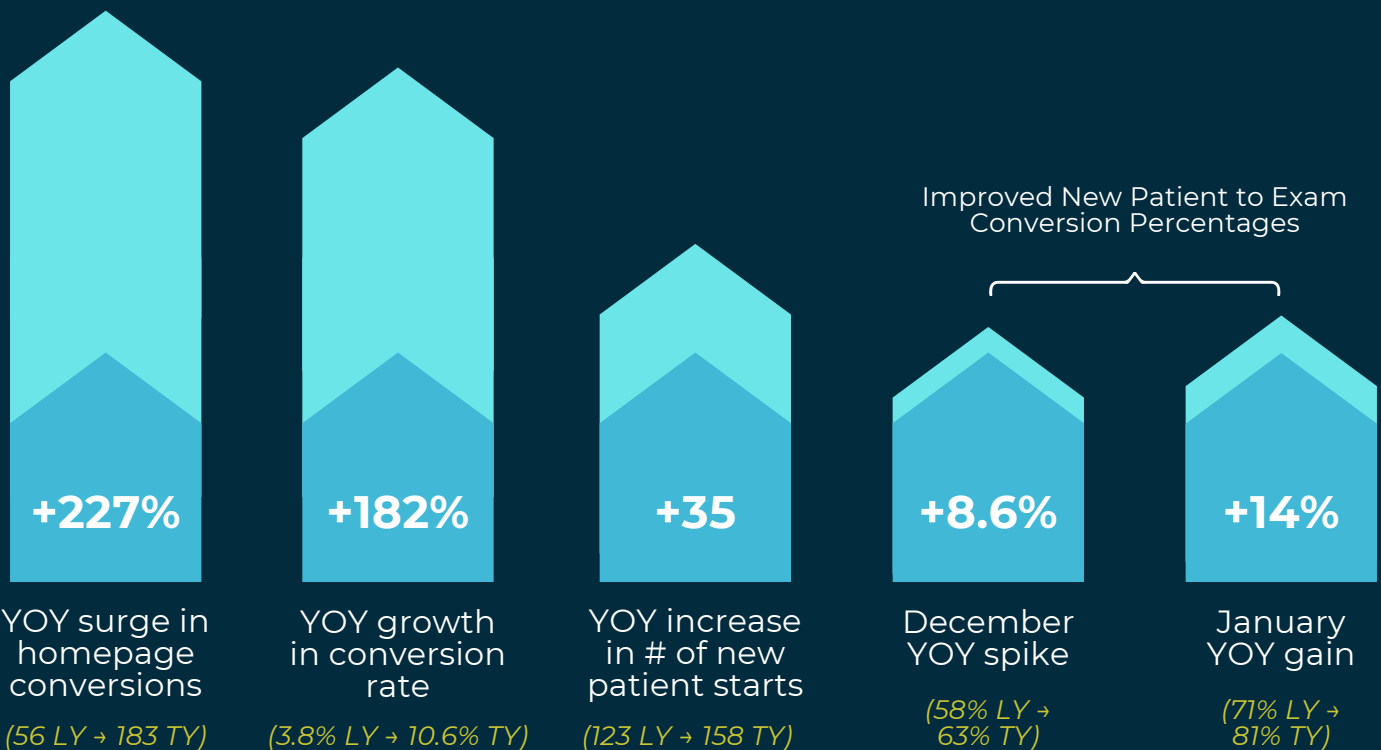
See for yourself on the next page.

the results?

The redesigned homepage created a stronger brand experience while significantly improving engagement and conversions across both desktop and mobile.



And the metrics prove it:



the takeaway...

By creating a more compelling, brand-focused homepage experience, our team helped Carmen Orthodontics improve engagement, increase conversions, and drive measurable patient growth.



LET'S DO THE SAME FOR YOUR PRACTICE.

Schedule your free assessment - no strings attached!

