



RESURGENS
ORTHOPAEDICS

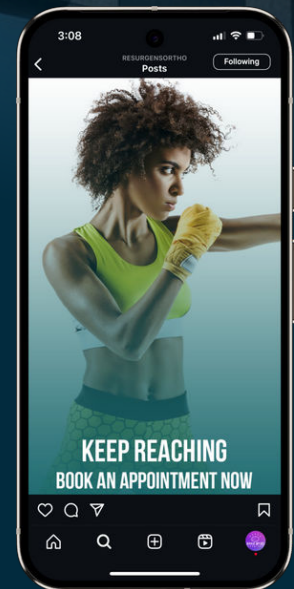
case study

7 Years of Market Leadership + Growth

The Challenge

Resurgens Orthopaedics had 3 goals:

- Expand reach and educate patients on orthopedic care
- Drive direct-to-consumer demand while protecting doctor referrals
- Cement Resurgens as Georgia's #1 orthopedic provider



The Solution

- Branding Campaigns: Billboard, Video, and Social Campaigns
- Website SEO Education Strategy



The Results

Brain Bytes Creative helped Resurgens Orthopaedics dominate Google search: 'knee' searches up 421%, 'hand & wrist' up 247%, and 'hip' up 206%.



The Impact

"BBC surpassed some of the best agencies in the world I had worked with. Appointments and website visitors have increased."
- Miranda Madar, CMO



LET'S DO THE SAME FOR YOUR PRACTICE.

Schedule your free assessment - no strings attached!

